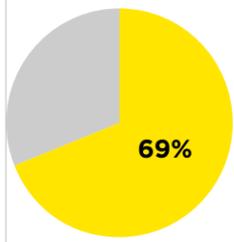


# FINANCIAL SERVICES PREPAREDNESS TIPS

The financial services industry is heavily influenced by external factors, making preparedness key to keeping firms afloat. The unprecedented events of 2020 have made it more apparent than ever that forward-thinking firms who have invested in tech are better positioned to handle changing demands, manage costs, and gain efficiencies.

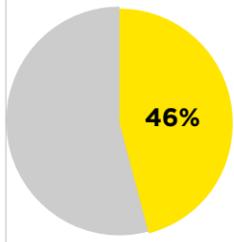
- \*Handle changing demands
- \*Manage costs
- \*Gain efficiencies

## Maintain speed & efficiency despite fluctuating volumes.



Despite the global pandemic, 69% of advisors noted an increased demand for financial planning.

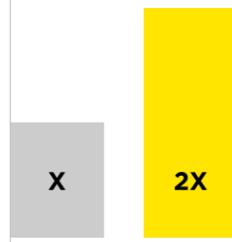
Source: [Investment Executive](#)



46% of clients consider efficient, intuitive processes a key factor of their experience.

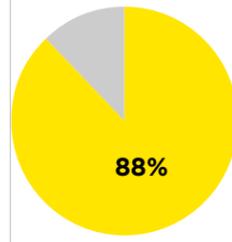
Source: [EY](#)

## Avoid delays, cost & breaches associated with legacy tech.



Financial services providers spent 2X the industry average on transformation initiatives.

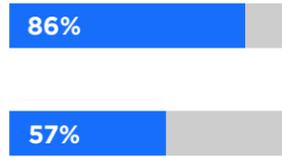
Source: [Global Treasurer](#)



88% of CIOs reported at least 1 project struggled because their legacy systems couldn't support it.

Source: [Global Treasurer](#)

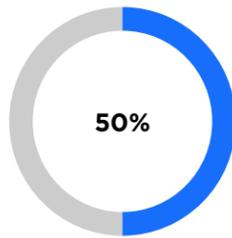
## Don't wait to invest.



86% of C-suite execs realized significant value in their existing AI solutions during the current pandemic. 57% of all C-suite exec plan to increase artificial intelligence spending.

Source: [Broadridge](#)

## Maximize your most valuable asset.



Financial services and insurance spend roughly 50% their time collecting and processing data - 2 tasks with high [60%] potential for automation.

Source: [McKinsey](#)

## Find a partner.



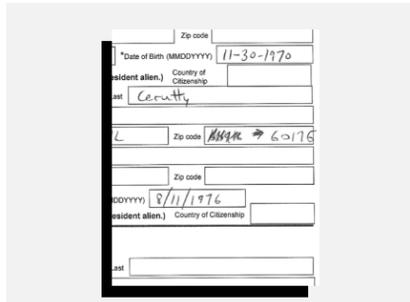
of financial services firms are confident a digital initiative will succeed.

Source: [Investment News](#)

Whether it's opening an account, processing a transaction, or handling account maintenance, you want to give your clients a stellar customer experience. Slow, error-prone manual processes get in the way of that. Leading financial enterprises are streamlining these document-heavy processes with Hyperscience:

## \*Improve customer experience with automation

### Account Opening Forms



We read messy, handwritten docs with ease.

### IRA Applications

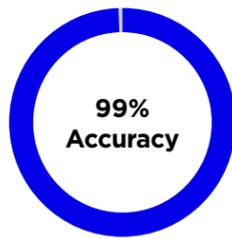
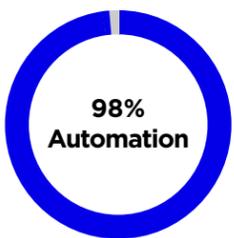


We extract handwritten and typed entries.

### Checks Processing



We handle low-resolution images.



Despite the variability of the documents received, TD Ameritrade is hitting 98% automation at a 99% target accuracy when processing its institutional and retail inbound mail processes. [Read the full customer story here.](#)

Each firm has its own set of unique set of automation needs - [Contact Us](#) to speak with one of our automation experts today.